HAVE YOU ASKED YOURSELF WHY LATELY?
THE ROLE OF DATA IN PUBLIC SERVICE PROBLEM-SOLVING
ABOUT REBOOT

Reboot is a social impact firm dedicated to inclusive development and accountable governance. We work with governments, civil society organizations, and donors to achieve their missions.
We are a “systems integrator” working to bridge the divide between individuals and institutions. We apply mixed methods – from user-centered design, to political economy analysis, to systems thinking and power mapping – to the processes we aim to shape.
WE WANT TO ADDRESS PUBLIC SERVICES CHALLENGES. WE THINK DATA IS PART OF THE ANSWER.
INNOVATE WITH DATA.
DATA...FOR WHAT?
INNOVATE...FOR WHAT?
DATA ALONG THE PROBLEM-SOLVING CONTINUUM
WHERE ARE THE TYPICAL PAIN POINTS?
TARGETING THE PRIORITY PUBLIC SERVICE CHALLENGE.
OPEN GOVERNMENT PARTNERSHIP (OGP): SEKONDI-TAKORADI, GHANA
CO-CREATION
TRANSITIONING FROM THE PROBLEM TO THE SOLUTION.
COMMON DATA FAILS

1. “Specifically Vague” : Data collected to define the problem is not actionable.

2. “The Rabbit Hole” : Data is analyzed “in a vacuum”.

3. “Short Term Memory Loss” : Data defining the problem is overlooked in designing the solution.
1. No expectations of the “internet” to be in anything other than English.

2. Even with avid readers of local language newspaper, there is interest in learning English (e.g. through Google translate, apps etc.)

3. Online readership in local languages, but not always with 100% comprehension.
INNOVATE TO...SOLVE PUBLIC SERVICE CHALLENGES.
THANK YOU!

Questions?
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