Our Ongoing Journey from No Data to Data Science

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Alberto, 19
Entrepreneur

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We are an agribusiness school
Data Entry and Resource Management
Data science, so what?
Profitability
Year 4
Year 4
Year 6
We collect data to enable new opportunities

InGrower
Accessibility
Reduce Applicant Requirement
We share data to reduce barriers

Before

Current
Scalability
Combining offline training + online support

- Start school
- Start training
- Start home business
- Graduate
- Saved US$5000
- Seed capital
- 800 chickens
- 2 years

Current

0 month 2 months

2017

0 month 3 months 6 months

- Start school
- Graduate
- Start home business
- Seed capital
- Ongoing support + training online

100 chickens
ingrower®

Provides:
- Production facilities
- Advise and training
- Economies of scale
- Market access

Receives:
- 50% of gross profit

Individual businesses with common sales of products

Supported loans
- Grants

Entrepreneurs

Practical operations with own budget and account
- 50% of gross profit
- Knowledge & experience

Impact investors

Equity investment
- Loans and Grants
- Social impact
  - Long term profit
We use data to scale social impact

- Ingrower Mobile agronomists support the farmers with feedback and advice.
- Farmers use Ingrower Mobile to:
  - Manage production
  - Obtain knowledge
  - Share with colleagues
- Access to Ingrower Mobile paid by:
  - Donors, NGO’s
  - Private individual
  - Users (farmers)
- Investing parties and donors have access to follow the individual businesses.
So what?
I COME FOR
DATA SCIENCE
memegenerator.net
Consider the humans
- Jer Thorp
“It helps me make money”
Thank you!

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